

KAT TRAJANO

PRODUCT DESIGNER

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SKILLS

Technical | Prototyping, Wireframing, User Research, Usability Testing, Illustration, Visual Design, Branding, Heuristic Evaluation, Information Architecture, Problem Solving, Storyboarding, Creative Ideation, Research Synthesis

Tools | Figma, Adobe Creative Cloud, Procreate, Miro, Marvel

WORK EXPERIENCE

JLL Technologies | Product Designer, Internship May 2023 - Present

- Collaborating with cross-regional designers to develop user-focused solutions and features that meet user and business requirements
- Implementing a corporate design system to improve usability, and accessibility of products

JLL Securities | Operations Associate, Graphic Designer November 2014 - Present

- Utilizes outstanding problem-solving skills to deliver effective support to a team of six executives, including the President of JLL Securities
 - Designs and develops persuasive investment marketing materials that meet client needs and goals through research, collaboration, and iterative design
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PROJECTS

FITastic App | UX/UI Designer - [Link to Case Study](#) March 2022 - April 2022

- Developed an engaging integrated social media platform for a fitness app, allowing users to connect, share fitness posts, and motivate each other on their fitness journey
- Iterated on user flows to improve the efficiency and user-friendliness of the process
- Conducted one-on-one user testing with an interactive prototype to gather feedback and improve usability

Gallery Pal App | UX/UI Designer - [Link to Case Study](#) February 2022 - March 2022

- Created an art scanning app that provides museum visitors with key information about works of art
- Executed a modified Google Ventures design sprint method to quickly bring a prototype to life and test with users

Play & Seek App | UX/UI Designer - [Link to Case Study](#) September 2022 - February 2022

- Launched an end-to-end project using the Design Thinking methodology to create a playspace search app
 - Applied a user-centered approach by leveraging user research, information architecture, prototyping, and usability testing methodologies to deliver a polished, high-fidelity prototype
 - Created a unique brand identity and logo design for the app
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EDUCATION

Springboard | Certificate in UX/UI Design 2023
UCLA Extension | Certificate in Design Communication 2022
UC Santa Barbara | BA in Psychology & Art 2007